The enterprise was funded by the 'Competitiveness' Programme (NSRF 2021-2027) Action '**Green Productive Investment for SMEs**' of the 'Green Transition for SMEs' Package of Actions.

The Action aims for SMEs to utilise and develop modern technologies to upgrade the products they manufacture, the services they offer, and their activities in general.

Ψηφιακός Μετασχηματισμός
Μικρομεσαίων Επιχειρήσεων

Η επιχείρηση ενισχύθηκε στο πλαίσιο του προγράμματος

«Ψηφιακές Συναλλαγές»

για την απόκτηση νέων ψηφιακών προϊόντων και υπηρεσιών

Φορέας Υλοποίησης: Κοινωνία της Πληροφορίας Μ.Α.Ε.

ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
Υπουργείο Ψηφιακής Διακυβέρνησης

Ελλάδα 2.0
ΕΘΝΙΚΟ ΣΧΕΔΙΟ ΑΝΑΚΑΜΨΗΣ ΚΑΙ ΑΝΘΕΚΤΙΚΟΤΗΤΑΣ

Με τη χρηματοδότηση της Ευρωπαϊκής Ένωσης
NextGenerationEU

EPAnEK 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



Competitiveness Toolbox
FOR SMALL AND VERY SMALL ENTERPRISES

The enterprise SOTIRIOS & PETROS DIMOU OE based in the Central Macedonia region, has joined the Action "Competitiveness Toolbox" with a total budget of **400 million €**. The Action aims at supporting existing small and very small enterprises, in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

The investment's total budget is 200.000,00 € out of which 100.000,00 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved co-financed Business Plan includes investments on the following categories:

- ✓ Machinery – Equipment
- ✓ Means of transportation
- ✓ Wage cost for new personnel

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creation of better quality products and services
- ✓ Increase of productivity and improvement of operational procedures
- ✓ Entrepreneurship Reinforcement
- ✓ Creation of jobs

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.

European Union
European Regional Development Fund

HELLENIC REPUBLIC
MINISTRY OF DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR ERDF & CF PROGRAMMES
MANAGING AUTHORITY OF EPAnEK

ΕΣΠΑ 2014-2020
Partnership Agreement 2014 - 2020

Co-financed by Greece and the European Union